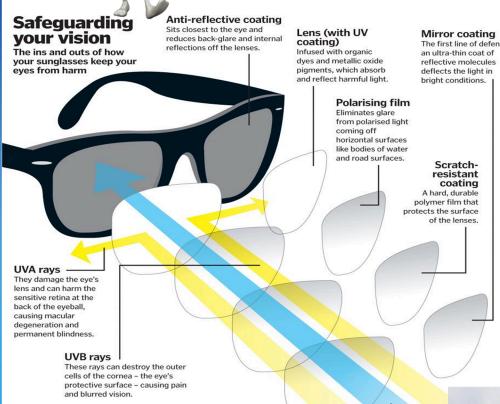
MERCURY BAY OPTOMETRIST EYE TIMES

Please note: We are closed until 3:00pm Wednesday 26th April due to power shut down

ISSUE 55

HOW SUNGLASSES PROTECT YOUR EYES!



Sunglasses' prime function is to block the Sun's harmful ultraviolet (UV) rays. There are two types of UV rays: UVA (which cause skin cancer and premature ageing) and UVB (responsible for sunburn). Both types have higher frequencies than the visible light our eyes can perceive. They damage our

eyes the same way they damage our skin, except that even in the shade reflected rays pose a threat to our eyes.

Sunglass lenses are made from glass, plastic or polycarbonate, with a special UV-absorbing coating. A good pair blocks more than 99 per cent of UV radiation from reaching your eyes. Tints and mirror coatings relieve you from squinting, by absorbing or reflecting intense, dazzling light in the visible part of the spectrum (the light we can actually see).

The highest-grade sunglasses also incorporate a polarising film to combat glare from reflective horizontal surfaces like water, sand and snow. Light waves vibrate just like sound waves do. There's a mish-mash of horizontal and vertical components to these vibrations, but when light waves strike a uniform horizontal surface they are reflected with a strong, horizontal polarisation. The glare we experience is the jam of light waves all vibrating in the exact same plane. Sunglasses fitted with a polarisation film eliminate this kind of glare by only enabling vertically polarised light to pass through. Ask your Mercury Bay Optometrist about the right sunglasses for you (07) 866 5919.

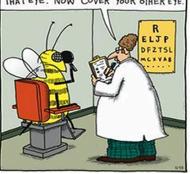
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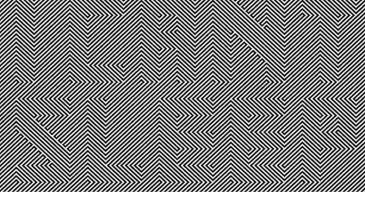
SHED FILES ARE THE

STUDY (

THE EYE TIMES OPTICAL ILLUSION

Visible light -

The portion of the electromagnetic spectrum that we can



What's the message?

Artwork for Eyetimes

supplied by Ian Handricks

Answer below....

CLOSED THURSDAY & FRIDAY

Accounting

Genealogy Research and Book Publications Phone Ian Handricks - (0294) 77 44 91

MERCURY BAY OPTOMETRIST

28 Lee Street, Whitianga

Ph. (07) 866 5919

The mesage is "I CAN'T SLEEP" The letter "F" appears six times

28 Lee Street, Whitianga

(07) 866 5891

Monday, Tuesday & Wednesday 9:00am to 5:00pm