

1. Believe you can.

Believing you are the best and that you are capable of very high achievement is often the hardest thing to do. It requires daily dedication to self-support and self-encouragement. You also must believe that your product, your service and your company are the best,

2. Create the environment.

The right home and work environment will encourage you. Supportive spouse, family members, and co-workers will make the road to success a smooth ride. It is up to you to create this support.

3. Create the associates.

Even if you are only a one person business - you can have peers. Go out of your way to find them. The easiest way to learn to how succeed is to hang around successful people. At the same time ignore idiots, zealots and punkers, these people will try to rain on your parade because they have no parade of their own. Avoid them at all cost!

4. Plan your days.

Since you don't know on which day success will occur, you should be ready every day. Prepare with education. Plan with goals and details for their achievement.

5. Become valuable.

The more valuable you become, the more the marketplace will reward you. Give first, become known as a resource. Your value is linked to your knowledge and willingness to help others.

6. Recognize the opportunity.

Stay alert for the situations that can create success opportunities. The little known key is to get and maintain a positive attitude. Attitude allows you to see the possibilities when opportunity strikes...because it often shows up in some form of adversity

7. Take a risk.

No risk - no reward, the saying goes, and it is true. Most people will not risk because they think they fear the unknown. The real reason people will not risk is that they lack the preparation and know-how that breeds the self-confidence to take chance.



Just do it! Nothing happens until you do something to make it happen - every day

9. Accept responsibility.

Do not blame others or yourself. Accept responsibility for your actions and decisions. Blaming others is an easy thing to do, but leads to a path of mediocrity. Successful people accept responsibility for everything they do and for everything that happens to them.

10. Make mistakes.

The best teacher is failure. It is the rudest of awakenings and the breeding ground for self-determination. Don't think of your failure as mistakes - think of them as learning experiences not to be repeated.

11. Keep your eye on the prize.

Post your goals. Stay focused on your dreams and they will become reality. Too many foolish diversions will take you off the path.

12. Balance your life.

Your physical, spiritual, and emotional health are vital to your success quest. Plan your time to allow your personal goals to be synergized with your work goals.

13. Invest, don't spend.

There should be a 10% -20% gap between earning and spending. Clip your credit cards in half and make a new investment, with guidance from a financial advisor.

14. Stick with it till you win.

Most people fail because they quit too soon. Do not let that be you! Make a plan a commitment to see it through no matter what. Don't quit.